	INSUFFICIENT	FAIR	GOOD	EXCELLENT
TEAMWORK	He/She has rarely listened to,	He/She has often listened to,	He/She has usually listened	He/She has almost always
	shared with, and supported	shared with, and supported	to, shared with, and	listened to, shared with, and
	the efforts of others. He/She	the efforts of others but	supported the efforts of	supported the efforts of
	has not caused a positive	he/she has sometimes been a	others. He/She has not	others. He/She has tried to
	impact in the group.	bad team member.	caused a positive impact in	keep people working well
			the group.	together.
PARTICIPATION	He/She has never	He/She has sometimes	He/She has usually	He/She has positively
	participated in the elaboration			
	of the spot and the poster with	of the spot and the poster by	of the spot and the poster by	of the spot and the poster by
	a negative attitude.	giving some ideas and by	giving ideas, assuming part of	giving ideas, assuming part of
		assuming a little part of tasks.	tasks and with a positive	tasks and with a positive
			attitude.	attitude.
CREATIVITY	He/She has never	In few occasions, he/she has	He/She has usually	He/She has always
	demonstrated creativity,	demonstrated creativity,	demonstrated creativity,	demonstrated exceptional
	originality and inventiveness.	originality and inventiveness.	originality and inventiveness.	creativity, originality and
	11 (0)	11 (0)	11 (0)	inventiveness.
USE OF ENGLISH	He/She has never spoken	He/She has not barely spoken	He/She has usually spoken	He/She has spoken English
	English nor tried to use it	English nor tried to use it	English or at least tried to use	or at least always tried to use
	between the members of the	between the members of the	it between the members of	it between the members of
	group and the teacher.	group and the teacher.	the group and the teacher.	the group and the teacher.
	He/She did not take care of	He/She rarely ever took care	He/She usually took care of	He/She constantly took care
	the correction and usage of	of the correction and usage of	the correction and usage of	of the correction and usage of
	the language when the group			
	was writing down the script of the spot and the information	was writing down the script of the spot and the information	was writing down the script of the spot and the information	was writing down the script of the spot and the information
	of the poster.	of the poster.	of the poster.	of the poster.
	The final products (spot and			
FINAL PRODUCTS	poster) are not original nor	poster) are not original nor	poster) original and creative.	poster) are original and
	creative. They do not meet	creative. They meet the	They meet the campaign goal	creative. They meet the
	the campaign goal (promoting	campaign goal (promoting	(promoting LCUE Campaign)	campaign goal (promoting
	LCUE Campaign). They do	LCUE Campaign) but they do	and they call the viewers	LCUE Campaign). They call
	not call the viewers action, the	not call the viewers action.	action. The text is miswritten	the viewers action, the text is
	text is miswritten and the	The text is miswritten and the	and the speech is unproperly	well-written and the speech is
	speech is unproperly	speech is unproperly	pronounced. The design is	pronounced properly. The
	pronounced. The design is	pronounced. The design is	attractive and it does makes	design is attractive and it
	not attractive and does not	not attractive and does not	sense.	does makes sense.
	makes sense.	makes sense.		